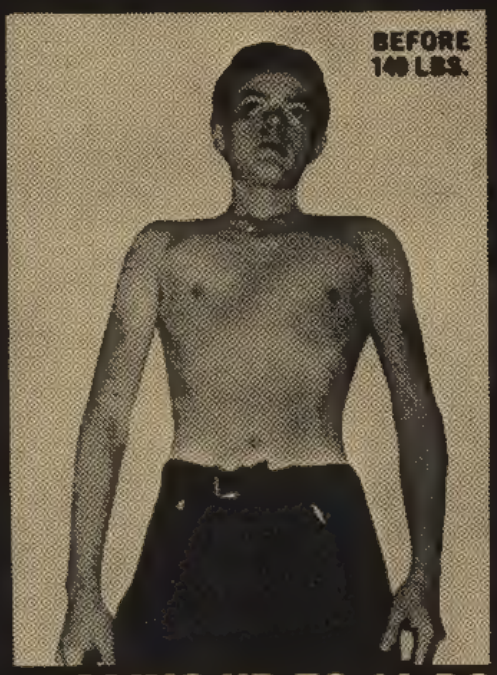
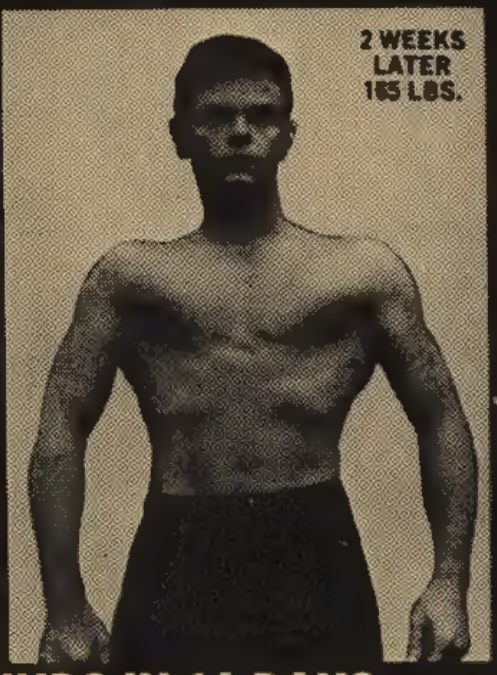
RAWHIDE KID
15¢
89
JULY
02464
RAWHIDE KID
APPROVED BY THE COMICS CODE AUTHORITY
MARVEL COMICS GROUP
I MUST SPLIT THAT ROPE!
IF I MISS, KID COLT WILL BE TORN TO PIECES!
LARRY LIEBER
WHEN OUTLAWS RIDE!

Another JOE WEIDER breakthrough:

THE END OF THE SKINNY BODY.





GAINS UP TO 16 POUNDS IN 14 DAYS—

adds 2¼" to each arm, 2¼" to his chest!

Walter Leno of Burlington, Vt reported these fantastic gains in 14 days! Gains 16 pounds, added 2¼" to each arm, 2¾" to his chest, 1½" to each leg. See what a fresher, more exciting fun-going body he now has—thanks to **Crash Weight Formula #7**. He says, "All I did was follow the plan and drink a few small glasses of delicious **Crash Weight Formula #7**—and the improvement I made in just 14 days was beyond my wildest dreams!" Shouldn't this happen to you?

Nobody likes a bag of bones

Flesh out your bones. Fill out your narrow, shallow chest. Your skinny arms. And spindly legs. Here's a totally new breed of nutritional "wildcat" drink that's guaranteed to put an end to your muscle-starved, hungry-looking body. Joe Weider's **Crash-Weight Formula #7** is a new scientifically-blended milkshake-flavored drink that lets you drink on as much as up to 14 pounds in 14 days the easy, the delicious, the relaxed way. Just drink 4 zestful glasses of Crash-Weight natural organic with your regular meals and take in up to 3500 extra calories a day. (It's the calories that count when you want to put on some handsome weight!) And Crash-Weight does all the work for you. Piling on the pounds and the weight as the days go by. Check the plan you want in the coupon.

Guaranteed to put weight on you and create a new—fresher—more exciting fun-going you or money back!

The Do-It-Yourself Gain-A-Pound-A-Day Kit

This is a 1 day supply of **Crash Weight**, chock full of weight-gaining nutrients that can smash the weight-gaining barrier! You want to gain a pound a day? Half a pound a day? Maybe you just want to add a few pounds here and there? You want it easily—enjoyably—without stuffing yourself with heavy-as-lead foods. Now you can. It's as simple as drinking a delicious milkshake.

FREE:

Weight-Gaining and Muscle-Building Course. This 48-page illustrated Guide sent **FREE** with each Crash-Weight Formula #7 Kit. Crammed with step-by-step instructions in muscle-building and weight-gaining basics. Filled with all the latest ideas and how to adapt them for your own personal, fun-going weight gains!

Fill in this Gain-A-Pound-A-Day or Your-Money-Back Guarantee Coupon

JOE WEIDER, Dept. 83-61K10
931 32nd St., Union City, N.J. 07087

(West of the Rockies)
Weider Distribution, Inc.
Box 3067
Santa Monica, Calif. 90403

Dear Joe:

I want to put an end to my skinny body and have everyone compliment me on my athletic appearance and muscular gains. Rush me the "pound-a-day" Crash-Weight Formula #7 package I have checked below.

Check Plan & Flavor Desired:

☐ 7-Day Supply...$ 7.50 ☐ Chocolate
☐ 14-Day Supply...$14.98 ☐ Vanilla

If it doesn't work, I want my money back. OK?

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Canadian orders filled in Canada—no duty to pay.

JOIN THE WEIGHT GAINABLES! DRINK ON NEW POUNDS—FAST! SAFELY!

SERVICEMEN: TO SPEED YOUR ORDER, U. S. Regulations require that shipments to servicemen be prepaid — Please add indicated amount as required by your APO or FPO address.

	APO or FPO	N.Y. or S.F.
CRASH-WEIGHT (7-Day	.80	$1.75
CRASH-WEIGHT (14-Day)	1.10	2.75

RAWHIDE KID

WHEN OUTLAWS RIDE!

FEATURING THE DRAMATIC RETURN of KID COLT!

EDITED BY: STAN LEE | SCRIPT & ART BY: LARRY LIEBER | INKED BY: J. TARTAGLIONE

LETTERED BY: BARRY WOLF

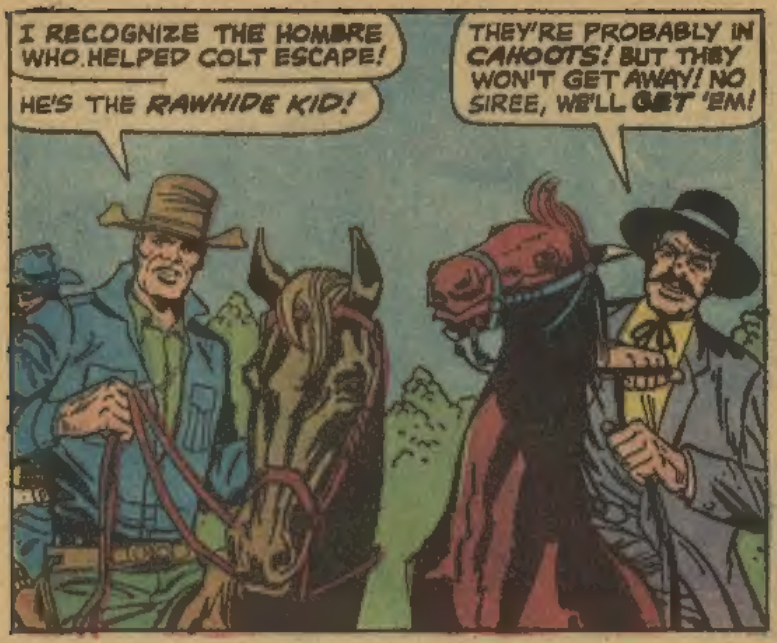
THE RAWHIDE KID is published by MAGAZINE MANAGEMENT CO., INC. OFFICE OF PUBLICATION: 625 MADISON AVENUE, NEW YORK, N.Y. 10022. SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y. AND AT ADDITIONAL MAILING OFFICES. Published monthly. Copyright (C) 1971 by Magazine Management Co., Inc., Marvel Comics Group, all rights reserved 625 Madison Avenue, New York, N.Y. 10022. Vol. 1, No. 89, July, 1971 issue. Price 15¢ per copy. No similarity between any of the names, characters, persons and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by World Color Press, Inc., Sparta, Illinois 62286. Subscription rate $2.00 and $2.50 Canada for 12 issues including postage. Foreign subscriptions $3.75. Rawhide Kid reprinted courtesy of Atlas Magazines, Inc. Copyright (C) 1965.

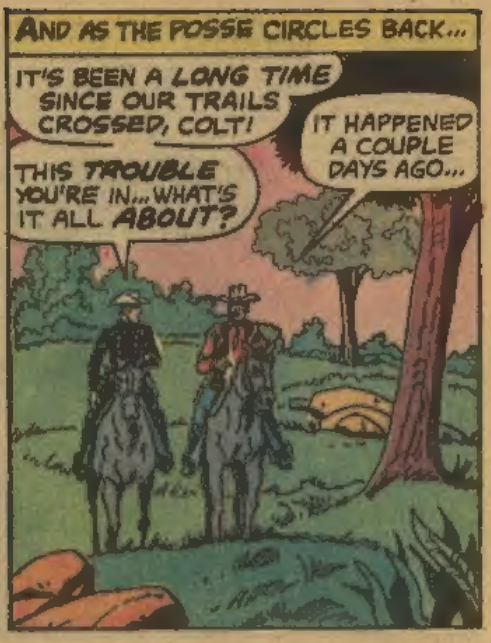
I DON'T KNOW WHY THOSE HOMBRES ARE AFTER COLT, BUT THEY'RE NOT LIKELY TO CATCH HIM!
HIS HOSS CAN OUTRUN MOST ANY OTHER HEREABOUTS!
BUT FATE TAKES A HAND AS THE GALLOPING STALLION SUDDENLY STUMBLES!
I'M FALLING!
UH, OH! THE ODDS HAVE JUST DROPPED! COLT WILL BE NEEDING SOME HELP--AND FAST!
LET'S GO, NIGHTWIND!
BACK OFF! YOU'RE ALL MAKING A MISTAKE!
I DIDN'T DO IT!
WE SAY DIFFERENT! YORE DAYS OF KILLIN' ARE OVER, COLT!
YOU FOOLS! IF I WERE A KILLER, I'D HAVE DROPPED HALF OF YOU BY NOW!
I GOT 'IM!
2

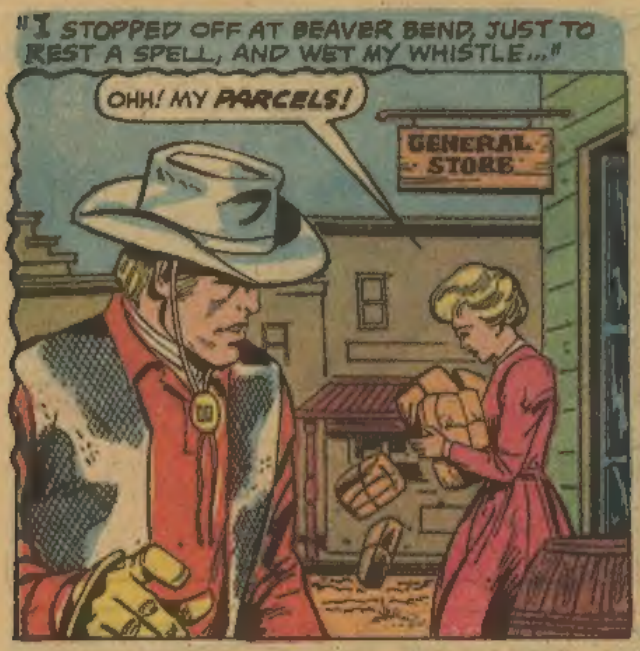
THAT'S IT, RAFE! DRAG THE POLECAT!
MAKE HIM CONFESS!
BUT SUDDENLY...
KA-POW!
SORRY, GENTS... BUT I DON'T LIKE YOUR IDEA OF FUN AND GAMES!
POW! POW!
HURRY, COLT! MOUNT UP! I'LL HOLD THEM OFF!
YOU DON'T HAVE TO TELL ME TWICE!
3

CONTINUED AFTER NEXT PAGE

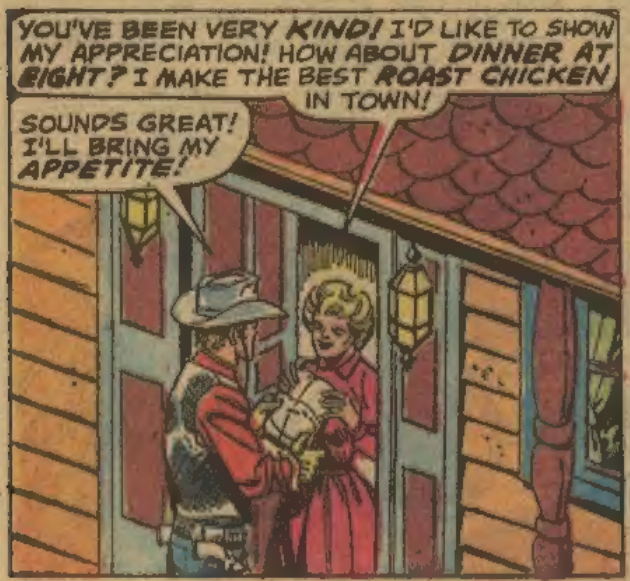
THERE'S A CHASM UP AHEAD!
HEAD FOR IT!
RIGHT!
THEY'RE GETTIN' AWAY!
AFTER 'EM!
MOMENTS LATER, THE TWO FUGITIVES TAKE A JUMP THAT ONLY THE DESPERATE WOULD ATTEMPT!
THAT'S IT, NIGHTWIND-- STRETCH, BOY! STRETCH!
WE MADE IT!
AND THEY'RE NOT FOLLOWING US!
BUT WE'RE NOT IN THE CLEAR YET!
THEY'LL CIRCLE AROUND AND TRY TO PICK UP OUR TRAIL!
4


I RECOGNIZE THE HOMBRE WHO HELPED COLT ESCAPE!
HE'S THE RAWHIDE KID!
THEY'RE PROBABLY IN CAHOOTS! BUT THEY WON'T GET AWAY! NO SIREE, WE'LL GET 'EM!


AND AS THE POSSE CIRCLES BACK...
IT'S BEEN A LONG TIME SINCE OUR TRAILS CROSSED, COLT!
THIS TROUBLE YOU'RE IN... WHAT'S IT ALL ABOUT?
IT HAPPENED A COUPLE DAYS AGO...


"I STOPPED OFF AT BEAVER BEND, JUST TO REST A SPELL, AND WET MY WHISTLE..."
OHH! MY PARCELS!
GENERAL STORE

I'LL GET THEM FOR YOU, MISS!
THANK YOU! I'M AFRAID I PURCHASED MORE THAN I CAN CARRY!
NO SWEAT! I'LL HELP YOU TOTE THEM HOME!


YOU'VE BEEN VERY KIND! I'D LIKE TO SHOW MY APPRECIATION! HOW ABOUT DINNER AT EIGHT? I MAKE THE BEST ROAST CHICKEN IN TOWN!
SOUNDS GREAT! I'LL BRING MY APPETITE!

"BUT EVEN AS I LEFT, HIDDEN EYES WERE WATCHING ME!"
WE'RE ABOUT THE SAME HEIGHT AND BUILD! I'M SURE THE PLAN WILL WORK!
5

"THAT NIGHT I SETTLED DOWN TO A HOME COOKED CHICKEN..."
YOU HAVE ANY FAMILY, ANN?
MA'S DEAD! I LIVE WITH MY PA!
HE RUNS THE EXPRESS OFFICE! HE HAD TO WORK LATE TONIGHT! THAT'S WHY HE'S NOT HERE!
"AND WHILE WE ATE AND CHATTED..."
ENJOY THE MEAL, COLT... 'CAUSE IT JUST MIGHT BE YOUR LAST!
GOOD NIGHT, ANN! THANKS FOR A DELICIOUS DINNER!
IT WAS MY PLEASURE!
SHE'S A NICE GAL! I'D LIKE TO GET TO KNOW HER BETTER... BUT I'D BEST BE PUSHIN' ON!
HERE HE COMES! I'VE GOT TO MAKE MY PLAY...
...NOW!!
TH UD!
"AN HOUR LATER I CAME TO IN AN ALLEY--!"
I DON'T SAVVY! WHY IN TARNATION WOULD ANYBODY SLUG AND UNDRESS ME!
"BUT WHEN I PUT MY CLOTHES ON AGAIN, I GOT THE ANSWER!"
LOOK! IT'S KID COLT!
HE ROBBED THE EXPRESS OFFICE, AND KILLED OLD MAN WILSON!
GRAB HIM, BEFORE HE GETS AWAY!
6

CONTINUED AFTER NEXT PAGE

THE MIGHTY MARVEL CHECKLIST
Now on Sale

FANTASTIC FOUR #112: This is one mag that doesn't need a hard-sell! The Hulk battles the Thing to the finish — and we mean the finish! It's a mind-boggler!

SPIDERMAN #98: As if the conclusion of Spidey's free-for-all with the Green Goblin isn't enough for you — we promise you an ending that's the season's biggest surprise!

THOR #189: Wow! Who ever expected anything like this to happen? The mighty Thor — on the run! But not even the Thunder God can run forever, and at the end he's caught — by Death!

AVENGERS #89: The greatest menace of all — unleashed! But are we talking about Annihilus — or the sinister Sentry — or — Captain Marvel? This one is action, front to finish!

CAPT. AMERICA and THE FALCON #139: A special landmark issue as Cap begins a brand new life! Lee and Romita at their greatest! Cap at the crossroads! And — what of the Falcon?

HULK #141: Bruce Banner is the Hulk — no more! But what could make him risk his very life to become once again the green-skinned man-monster? Nothing except — Doc Samson!

IRON MAN #39: The great golden Avenger must betray Tony Stark — or die! But how does one betray himself? And, you'll never forget the one they call — the White Dragon!

SUB-MARINER #39: No super-villain in this one, gang! No monster from outer space — or alien dimension! Namor simply takes on the whole U.S. Army — in the heart of the teeming city!

DAREDEVIL #77: Two galvanizing guest-stars for the price of one! The amazing Spider-Man — and a fighting-mad Sub-Mariner! Plus — the weird threat that may destroy them all!

AMAZING ADVENTURES #7: The uncanny Inhumans face a hostile humanity — while it looks as if Black Bolt's out to destroy a whole city! Plus — the Black Widow gets it all together!

CONAN THE BARBARIAN #7: The Cimmerian swordsman in the throes of deadly battle — with a monstrous man-serpent from the dawn of time! Plus the coming of — Thoth-Amon!

SGT. FURY #89: The most shell-shocked Fury epic of all! The origin of Nick's famous eye-patch — and more combat action than the Battle of the Bulge!

CREATURES ON THE LOOSE #12: The Maiden — and the Monster! One of the most off-beat macabre stories of all! Plus more of the man-beasts you love to loathe!

AND, OF COURSE —

SPECIAL MARVEL EDITION #3 — MIGHTY MARVEL WESTERN #14 — MARVEL'S GREATEST COMICS #32 — WHERE MONSTERS DWELL #10 — RAWHIDE KID #89 — KID COLT #154 — RINGO KID #10 — WHERE CREATURES ROAM #7 — TWO-GUN KID #99 — MY LOVE #12.

AND, STILL ON SALE —

ASTONISHING TALES #6 — KULL THE CONQUEROR #1 — X-MEN #70 — MONSTERS ON THE PROWL #11 — FEAR #4 — MARVEL TALES #31 — OUTLAW KID #6 — OUR LOVE STORY #11 — and the 190th comic-mag about a MODEL named MILLIE! 'Nuff said!

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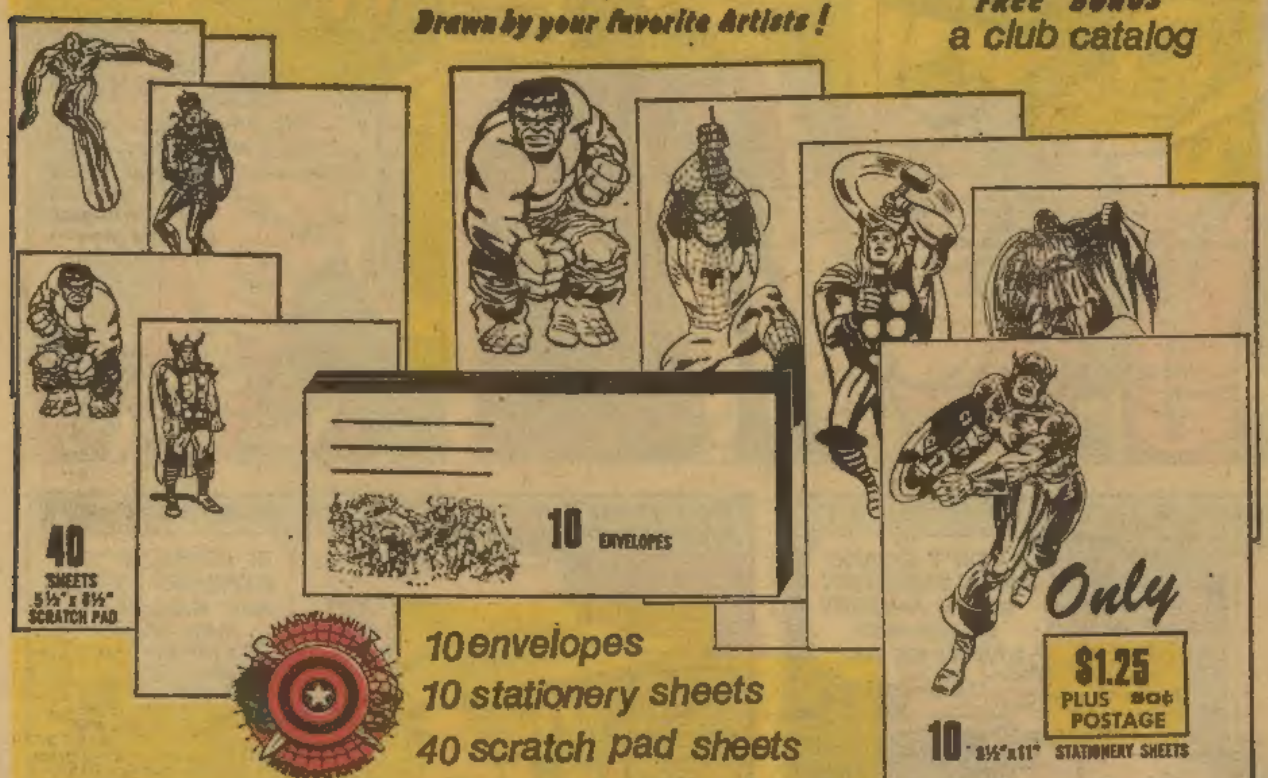
a club catalog



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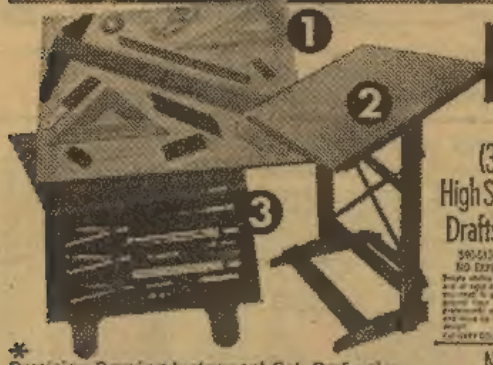

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U. S. LABOR DEPT. REPORTS SERIOUS SHORTAGE OF DRAFTSMEN

(The following quotes from U. S. Labor Dept point out nationwide shortage for Draftsmen)

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"Steadily growing employer requirements...were accompanied by marked reductions in the supply of draftsmen available."

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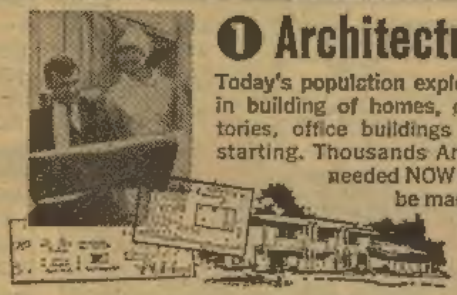

❶ Architectural Drafting

Today's population explosion guarantees boom in building of homes, churches, schools, factories, office buildings & warehouses is just starting. Thousands Architectural Draftsmen needed NOW because drawings must be made of every part of every building before ground can be broken.

❷ Mechanical Drafting

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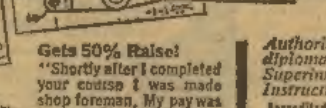

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"My first position after completing your course jumped my income from $350 to $820 per month." —G. W., Tenn.

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"I was promoted from the production line ahead of 4 others and got a good pay raise." —W. A., Wisc.

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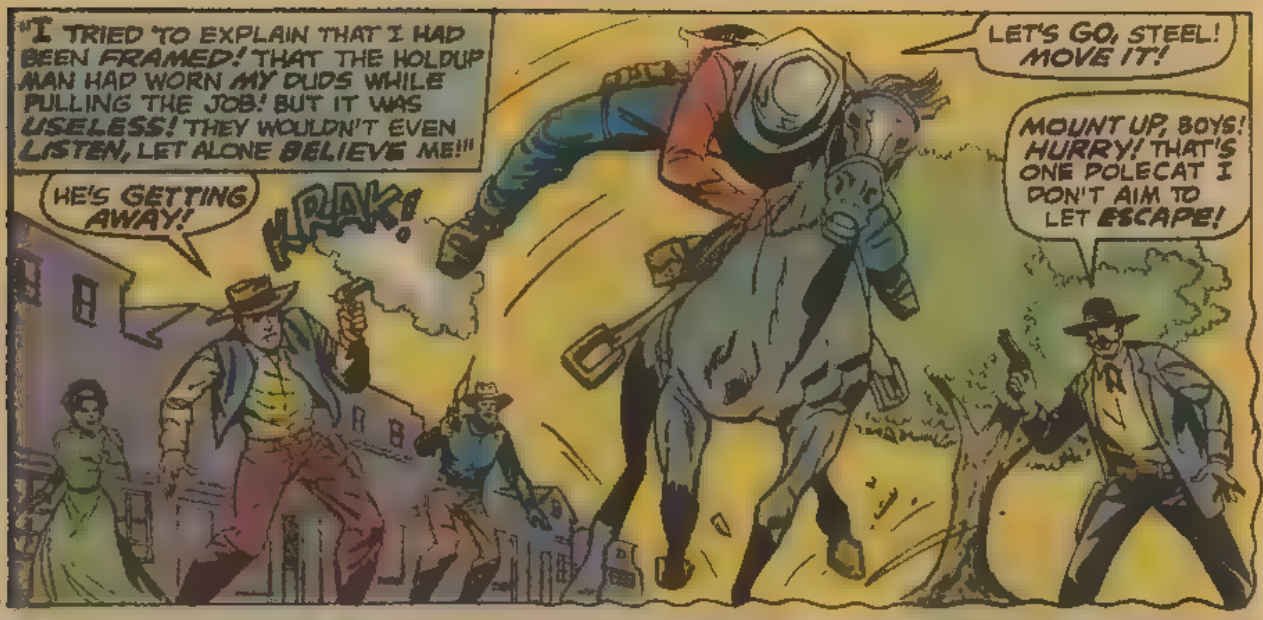
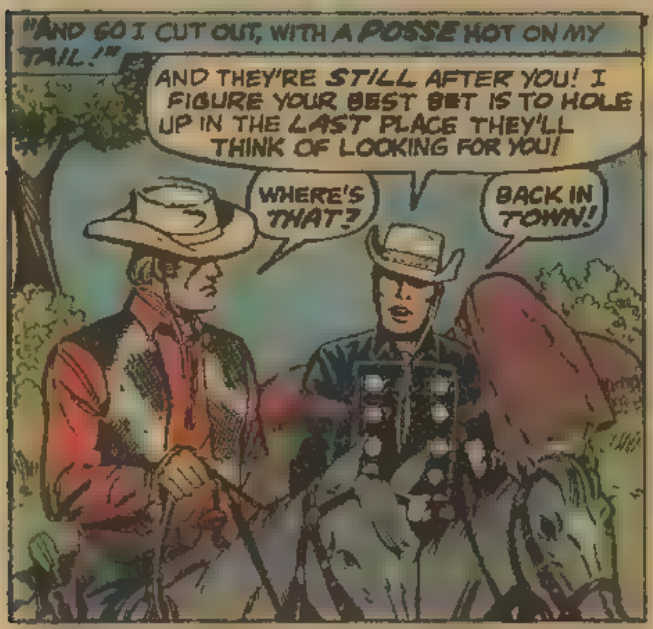
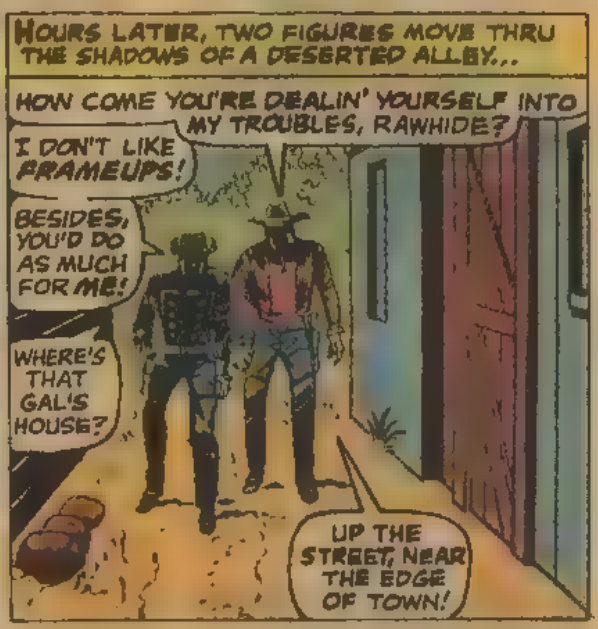
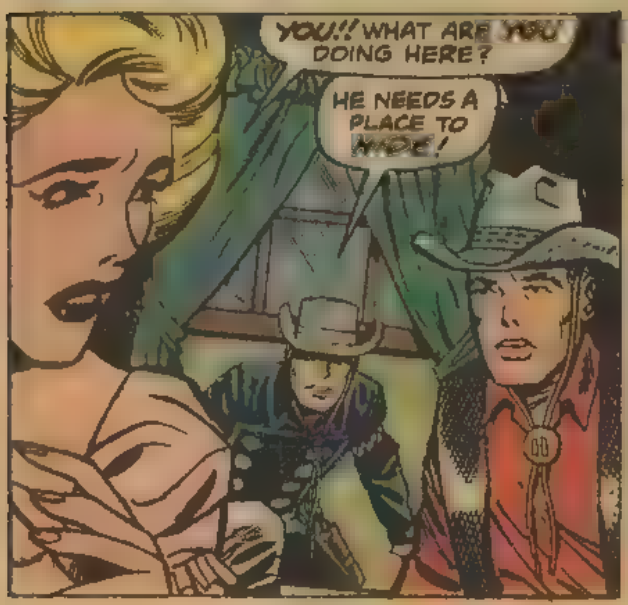

"I TRIED TO EXPLAIN THAT I HAD BEEN FRAMED! THAT THE HOLDUP MAN HAD WORN MY DUDS WHILE PULLING THE JOB! BUT IT WAS USELESS! THEY WOULDN'T EVEN LISTEN, LET ALONE BELIEVE ME!!!
HE'S GETTING AWAY!
KRAK!
LET'S GO, STEEL! MOVE IT!
MOUNT UP, BOYS! HURRY! THAT'S ONE POLECAT I DON'T AIM TO LET ESCAPE!

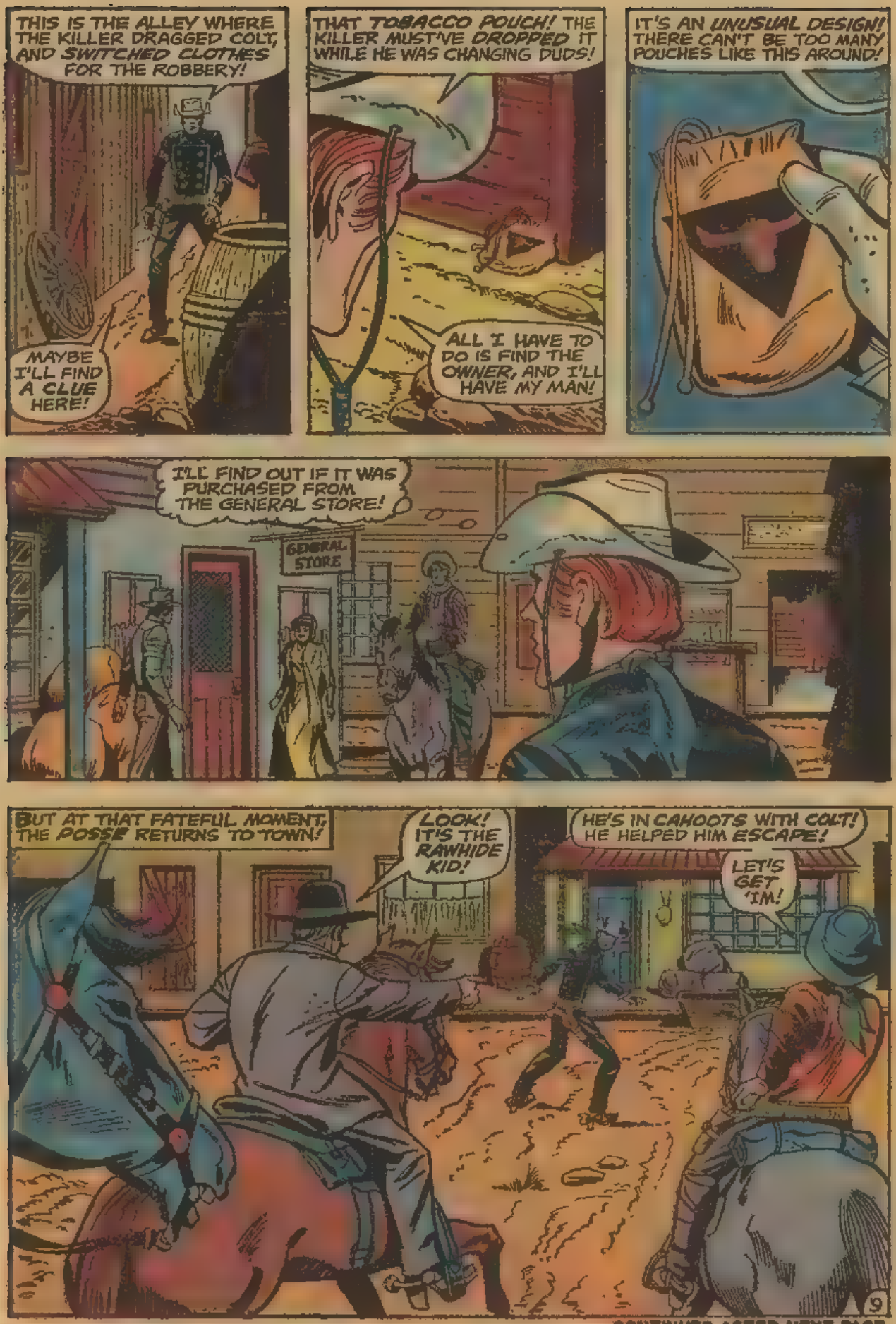

"AND SO I CUT OUT, WITH A POSSE HOT ON MY TAIL!"
AND THEY'RE STILL AFTER YOU! I FIGURE YOUR BEST BET IS TO HOLE UP IN THE LAST PLACE THEY'LL THINK OF LOOKING FOR YOU!
WHERE'S THAT?
BACK IN TOWN!


HOURS LATER, TWO FIGURES MOVE THRU THE SHADOWS OF A DESERTED ALLEY...
HOW COME YOU'RE DEALIN' YOURSELF INTO MY TROUBLES, RAWHIDE?
I DON'T LIKE FRAMEUPS!
BESIDES, YOU'D DO AS MUCH FOR ME!
WHERE'S THAT GAL'S HOUSE?
UP THE STREET, NEAR THE EDGE OF TOWN!


YOU!! WHAT ARE YOU DOING HERE?
HE NEEDS A PLACE TO HIDE!

YOU THINK I'LL GIVE SHELTER TO THE MAN WHO ROBBED AND KILLED MY FATHER!
ANN, I DIDN'T DO IT! YOU MUST BELIEVE ME!
LIAR! YOU WERE SEEN RUNNING TO THE EXPRESS OFFICE! IF I HAD A GUN, I'D KILL YOU FOR WHAT YOU DID!

I TELL YOU THAT I'M INNOCENT! BUT SINCE YOU DON'T BELIEVE ME...
W-WHAT ARE YOU DOING?
I'M GIVING YOU A GUN!
YOU WANT TO KILL ME? THIS IS YOUR CHANCE!
GO ON-- TAKE THE GUN!
I WILL! DON'T THINK I WON'T!
YOU MURDERED MY FATHER, AND YOU'RE GOING TO PAY FOR IT! SO HELP ME!
YOU'RE GOING TO DIE AS HE DID! YOU... YOU...
IT'S NO USE! I CAN'T BRING MYSELF TO DO IT! :SOB!: I JUST CAN'T!
OF COURSE YOU CAN'T SHOOT A MAN IN COLD BLOOD!
AND NEITHER CAN I, ANN!
I'M INNOCENT! I SWEAR IT!
IT'LL TAKE MORE THAN YOUR OATH TO CLEAR YOU!
YOU LIE LOW, COLT-- WHILE I DO SOME INVESTIGATING!
8


THIS IS THE ALLEY WHERE THE KILLER DRAGGED COLT, AND SWITCHED CLOTHES FOR THE ROBBERY!
MAYBE I'LL FIND A CLUE HERE!
THAT TOBACCO POUCH! THE KILLER MUST'VE DROPPED IT WHILE HE WAS CHANGING DUDS!
ALL I HAVE TO DO IS FIND THE OWNER, AND I'LL HAVE MY MAN!
IT'S AN UNUSUAL DESIGN! THERE CAN'T BE TOO MANY POUCHES LIKE THIS AROUND!
I'LL FIND OUT IF IT WAS PURCHASED FROM THE GENERAL STORE!
GENERAL STORE
BUT AT THAT FATEFUL MOMENT, THE POSSE RETURNS TO TOWN!
LOOK! IT'S THE RAWHIDE KID!
HE'S IN CAHOOTS WITH COLT! HE HELPED HIM ESCAPE!
LET'S GET 'IM!
9

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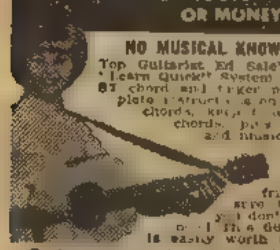
PLAY GUITAR IN 7 DAYS
OR MONEY BACK



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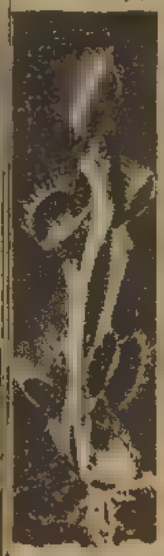

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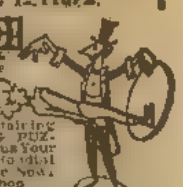

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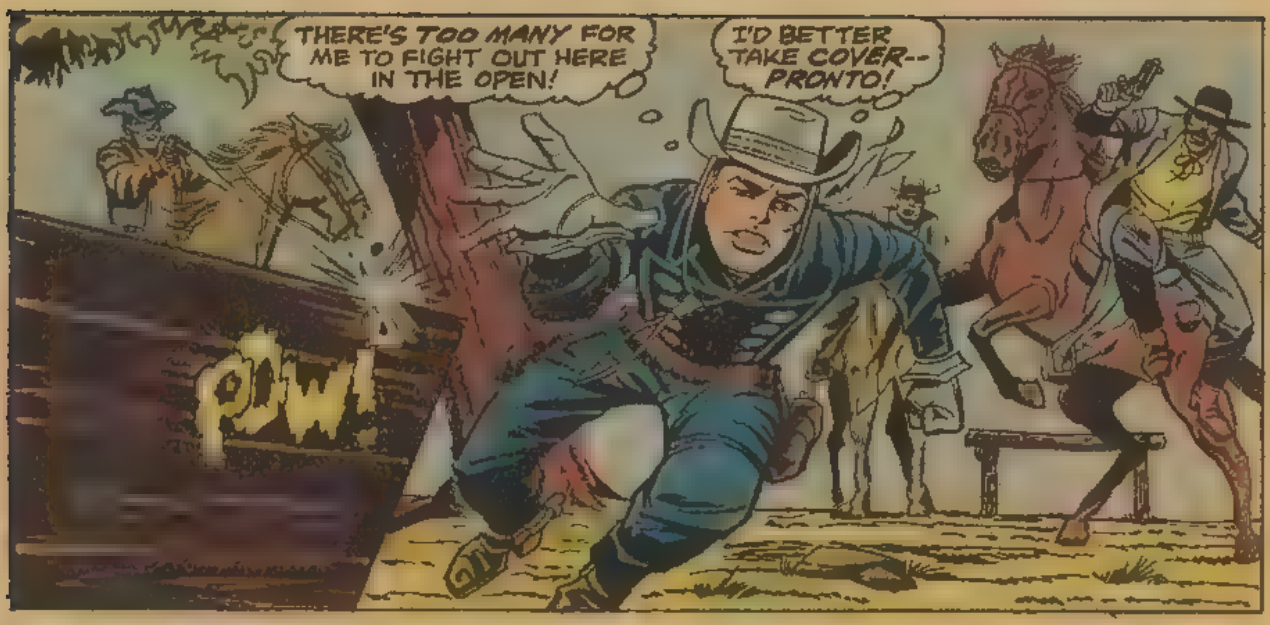
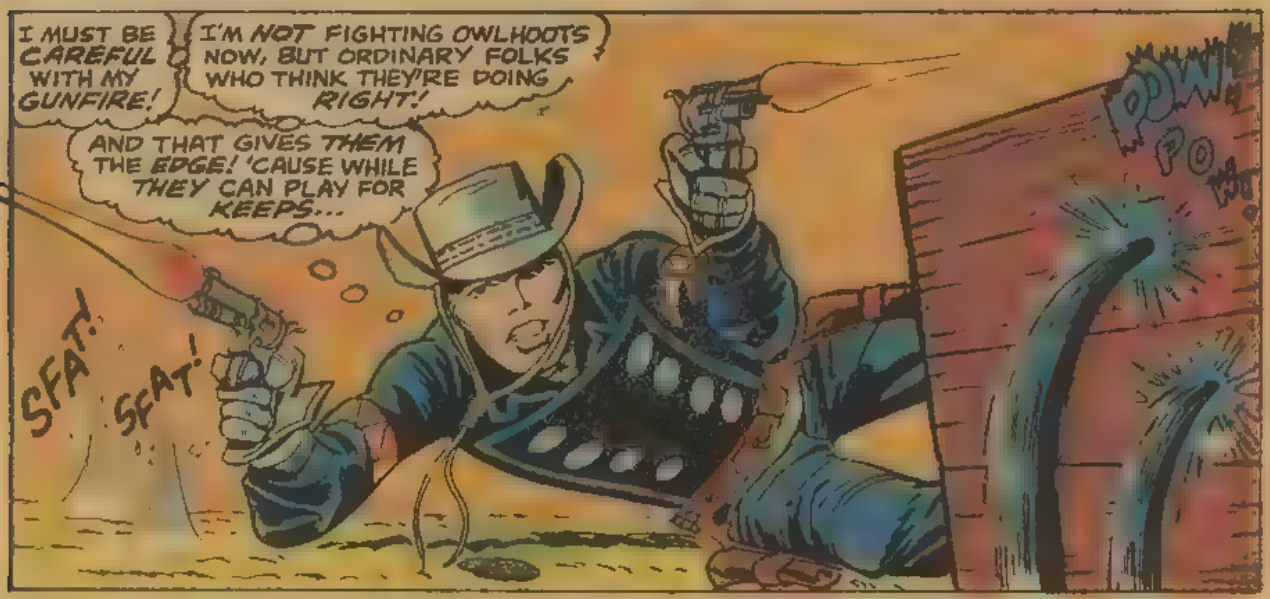
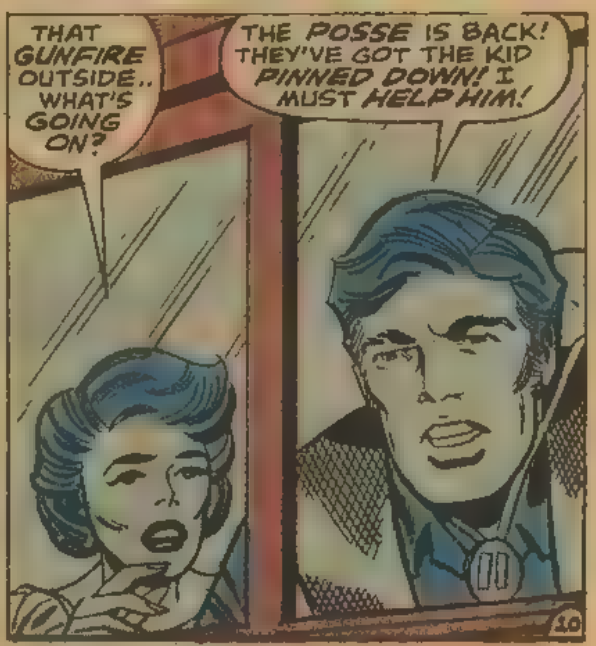

THERE'S TOO MANY FOR ME TO FIGHT OUT HERE IN THE OPEN!
I'D BETTER TAKE COVER-- PRONTO!
PIW!


I MUST BE CAREFUL WITH MY GUNFIRE!
I'M NOT FIGHTING OWLHOOTS NOW, BUT ORDINARY FOLKS WHO THINK THEY'RE DOING RIGHT!
AND THAT GIVES THEM THE EDGE! 'CAUSE WHILE THEY CAN PLAY FOR KEEPS...
SFAT!
SFAT!
PIW!
POW!

I MUST TEMPER MY SHOTS!
KA-POW!


THAT GUNFIRE OUTSIDE.. WHAT'S GOING ON?
THE POSSE IS BACK! THEY'VE GOT THE KID PINNED DOWN! I MUST HELP HIM!

HANG IN THERE, KID!
I'M COMING!
I'M SURE GLAD TO SEE YOU!
QUIT JAWIN', AND KEEP SHOOTIN'!
KA-POW!
POW!
OUTNUMBERED, COLT AND THE KID CONTINUF TO HOLD OFF THE POSSE--
KRAK!
POW!
UNTIL...
THAT SADDLE--- IT HAS THE SAME DESIGN AS THE POUCH I FOUND!
STOP! HOLD YOUR FIRE! I HAVE PROOF THAT COLT IS INNOCENT!
THIS POUCH WAS DROPPED BY THE REAL KILLER!
HE'S THE OWNER OF THAT HORSE!
THAT'S YORE HOSS, TANNER!
D-DON'T LISTEN TO THE KID! HE'S TRYIN' TO FRAME ME!

HOW DID THE KID GET HOLD OF YORE TOBACCO POUCH, TANNER? TELL US!
I DON'T HAVE TO ANSWER ANY QUESTIONS!
GET BACK! STAY AWAY FROM ME!
KRAK!
WHUT ARE YUH RUNNIN' FOR, TANNER? YORE GUILTY, AIN'T YUH? FESS UP!
DON'T WORRY! I'LL MAKE HIM TALK, IF I HAVE TO WRING THE TRUTH FROM HIM!
YOU AIN'T GONNA WRING NUTHIN', MISTUH!
KRAK!
:UNNH!: MY LEG!
IS IT BAD, COLT?
NO! IT'S JUST A FLESH WOUND!
STAY PUT! I'LL GET THAT POLECAT FOR YOU!
12

CONTINUED AFTER NEXT PAGE

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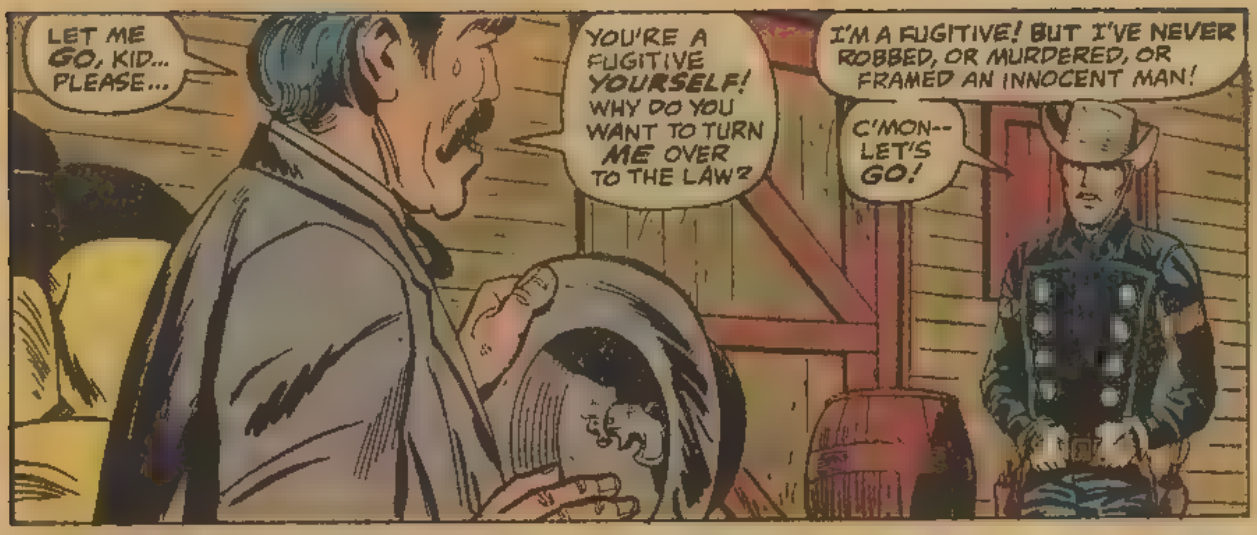
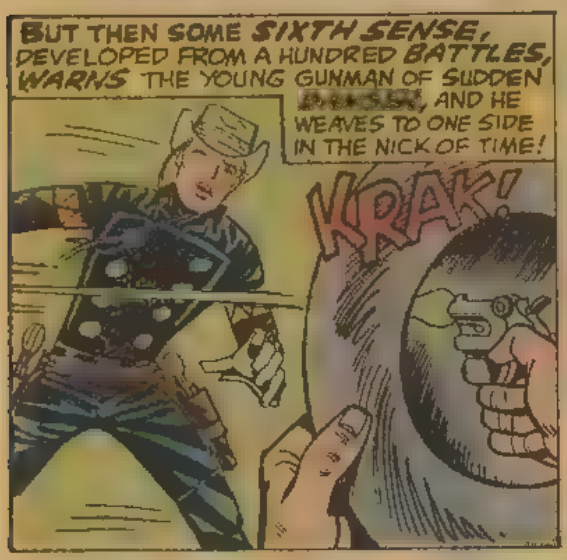
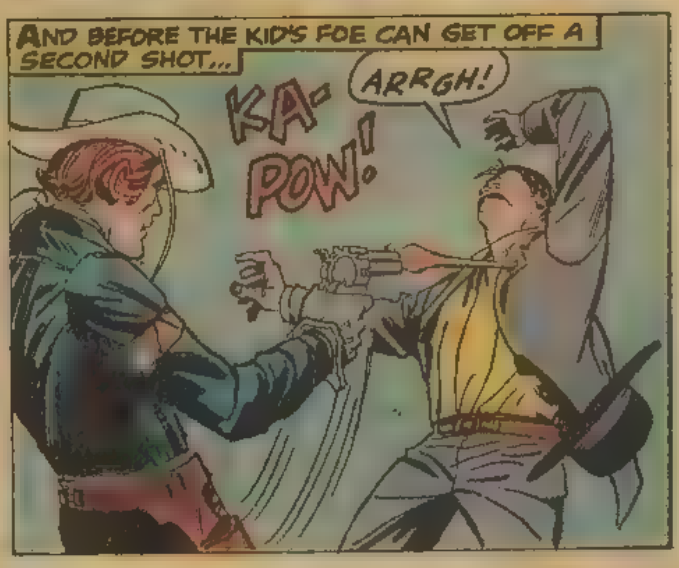
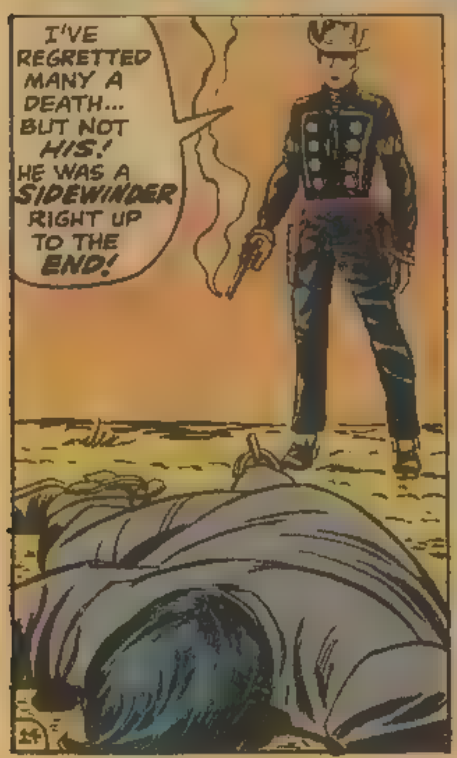
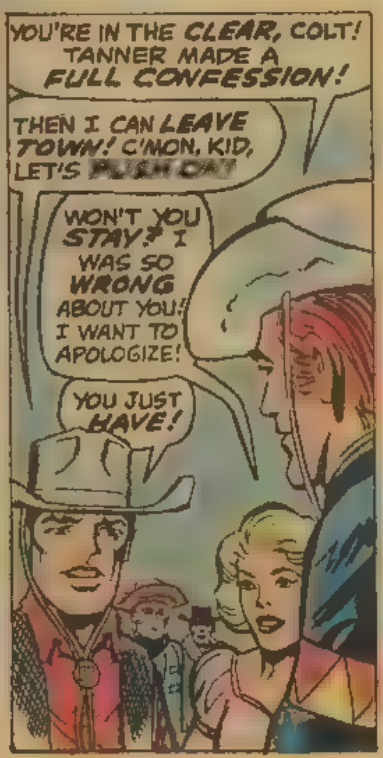
YOU'RE TRAPPED! GIVE UP!
NO! KEEP AWAY, OR I'LL KILL YOU!
MISTER, YOUR KILLING DAYS ARE OVER!
HA-
POW!
NOW TALK! IT WAS YOU WHO ROBBED THE EXPRESS OFFICE, WASN'T IT?
TALK, OR I'LL CUT YOU DOWN!
OKAY, YOU WIN!
IT WAS ME!
I GOT THE IDEA WHEN I SAW COLT RIDE INTO TOWN!
I KNEW HE WAS AN OUTLAW! A MAN NOBODY WOULD BELIEVE! THE PERFECT FALL GUY!
SO I SLUGGED HIM, TOOK HIS CLOTHES, AND HELD UP THE EXPRESS OFFICE! BUT I HADN'T COUNTED ON ONE THING...
THAT VOICE! I'VE HEARD IT BEFORE! YOU'RE NOT KID COLT!
TANNER! SAM TANNER!
YOU SHOULD'VE LEFT WELL ENUFF ALONE, OLD MAN!
'CAUSE NOW YOU KNOW TOO MUCH TO LIVE!
SO YOU KILLED HIM TO SILENCE HIM!
AND NOW I'LL BE TRIED, AND HANGED... OR SENT TO PRISON FOR YEARS!
13

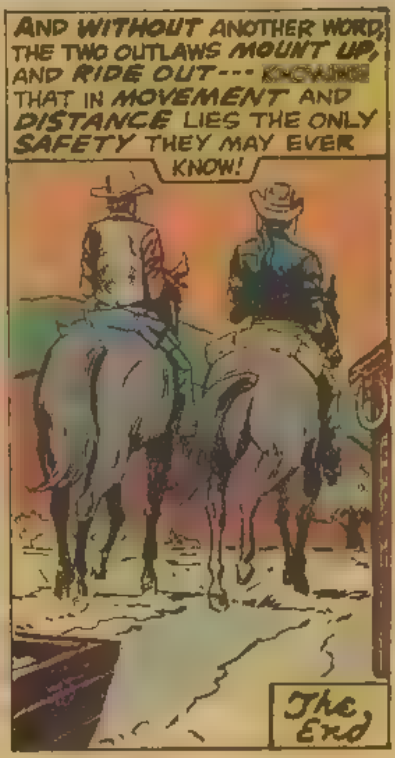

LET ME GO, KID... PLEASE...
YOU'RE A FUGITIVE YOURSELF! WHY DO YOU WANT TO TURN ME OVER TO THE LAW?
I'M A FUGITIVE! BUT I'VE NEVER ROBBED, OR MURDERED, OR FRAMED AN INNOCENT MAN!
C'MON-- LET'S GO!


BUT THEN SOME SIXTH SENSE, DEVELOPED FROM A HUNDRED BATTLES, WARNS THE YOUNG GUNMAN OF SUDDEN DANGER, AND HE WEAVES TO ONE SIDE IN THE NICK OF TIME!
KRAK!


AND BEFORE THE KID'S FOE CAN GET OFF A SECOND SHOT...
KA-POW!
ARRGH!


I'VE REGRETTED MANY A DEATH... BUT NOT HIS! HE WAS A SIDEWINDER RIGHT UP TO THE END!


YOU'RE IN THE CLEAR, COLT! TANNER MADE A FULL CONFESSION!
THEN I CAN LEAVE TOWN! C'MON, KID, LET'S PUSH ON!
WON'T YOU STAY? I WAS SO WRONG ABOUT YOU! I WANT TO APOLOGIZE!
YOU JUST HAVE!


AND WITHOUT ANOTHER WORD, THE TWO OUTLAWS MOUNT UP, AND RIDE OUT--- KNOWING THAT IN MOVEMENT AND DISTANCE LIES THE ONLY SAFETY THEY MAY EVER KNOW!
The End

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IT'S NO USE, KID! WE CAN'T STOP 'EM!

TALKING *NEVER* WILL! KEEP SHOOTING!

"REDMEN ON THE RAMPAGE!"

RESOLUTELY HE QUICKENED THE PACE, AS BLACKENED BARRELS THREW UP A CURTAIN OF LEAD BEFORE THE PLUNGING HORDE...

THEN, JUST AS SUDDENLY AS IT BEGAN, THE LINE FALTERED, THEN BROKE...

WE'RE TURNIN' 'EM! THEY'RE PULLIN' BACK! *YIPPPEEEE!*

AND WHEN THE ATTACKERS [illegible] CLOUD OF DUST...
THEY'RE GONE, KID, BUT IT WAS [illegible] THAT TURNED THE TIDE!
THANKS, DOC, BUT ALL WE'VE WON IS TIME! APACHES DON'T JUST GIVE UP! THEY'LL BE BACK!
WHAT WE NEED IS CAVALRY, AND LOTS OF IT! THOSE SAVAGES SHOULD BE HUNTED DOWN... EVERY SINGLE LAST ONE OF 'EM!
MAYBE THERE'S BEEN TOO MUCH OF THAT ALREADY...
WE'VE PUSHED FURTHER AND FURTHER WEST, AND ALL THE TIME WE TOOK WHAT WE WANTED! THERE ARE WAYS TO WIN THEIR CONFIDENCE, AND [illegible] THE USE OF GUNS!
BUT FOR THE MOMENT WE ARE FIGHTING FOR OUR HOMES AND OUR LIVES! I SUGGEST THAT WE STAY AT OUR POSITIONS, AND KEEP A SHARP EYE PEELED, ESPECIALLY AFTER DUSK!
WE SURE WILL, KID!
THUS THE DAY DRAGGED ON! DUSK CAME, THEN NIGHT.
IT'S SHORE BEEN QUIET, KID. RECKON THEM APACHES GAVE UP?
IT'S HARD TO SAY, CACTUS! WITH INDIANS, ANYTHING CAN HAPPEN!
SUDDENLY...
A RIDER HEADED TH S WAY! IT'S AN INJUN!
2

HOLD ON BAKER! THAT'S NO BRAVE IT'S A SQUAW!
SO WHAT! SHE'S AN INJUN AIN'T SHE?
THAT'S ENOUGH OUT OF YOU!
SECONDS LATER WHEN THE INDIAN GIRL DISMOUNTED...
I COME FOR GREAT WHITE HEALER! HIS HELP MUCH NEEDED
I KNOW THAT GIRL, KID! SHE'S THE APACHE CHIEF'S DAUGHTER! I USED TO DROP IN ON THEM BEFORE THIS TROUBLE DEVELOPED!
YOU MUST COME! LITTLE BROTHER MUCH SICK! MEDICINE MAN CANNOT HELP! LITTLE BROTHER NO EAT OR DRINK! HE FEELS MUCK PAIN. YOU [illegible]E!
YOU HEAR THAT, KID. ?
IT SOUNDS LIKE CHOLERA! YOU'RE NOT THINKING OF GOING, DOC?
I AM GOING! YOU SA.D WE HAD TO WIN THEIR CONFIDENCE!
YOU'RE RIGHT, DOC... AND I'M GOING WITH YOU!
ME TOO!
3

CONTINUED AFTER NEXT PAGE

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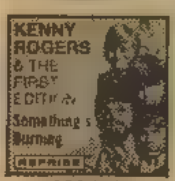

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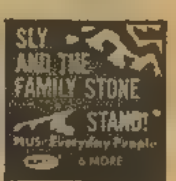

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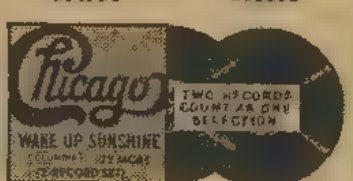

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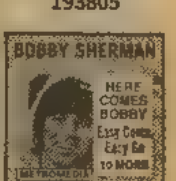

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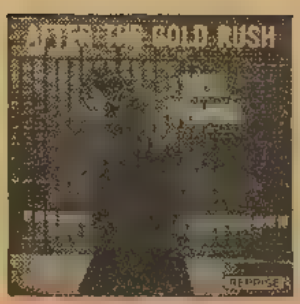

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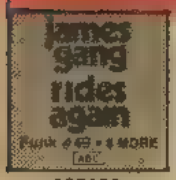

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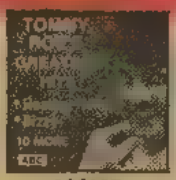

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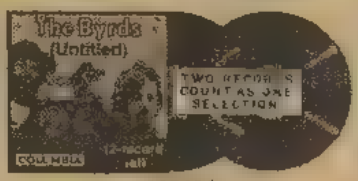

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AN HOUR LATER, WHEN THEY ENTERED THE APACHE CAMP...
THEY WILL NOT HARM YOU! THEY GAVE THEIR WORD WHEN I SAID I WOULD BRING YOU!
TAKE ME TO YOUR BROTHER... RIGHT AWAY!
HE'S A SICK BOY ALL RIGHT! I'LL NEED HOT WATER, LOTS OF IT!
I BRING!
SLOWLY, THE LEADEN MOMENTS TICKED BY...
THIS IS ALL I CAN DO NOW! THIS MEDICATION MIGHT DO IT. BUT WE'LL KNOW THE ANSWER BY MORNING... ONE WAY OR THE OTHER!
AND WHEN MORNING FINALLY ARRIVED...
DOGGONE IF I DIDN'T GRAB TWENTY WINKS! RECKON WE ALL...
HOLD ON, CACTUS! COMING THIS WAY! I DON'T LIKE THE LOOKS OF IT!
MY SON, HE NOT MOVE! I CALL AND HE NOT ANSWER! I HAVE LOST MY SON! YOU HAVE TAKEN H M FROM ME
HOLD ON NOW, CHIEF... JUST A MINUTE!
I GET YOU OH-HH!
CACTUS! DOC! HEAD FOR THE HORSES! I'LL KEEP 'EM OFF!
4

HE FOUGHT LIKE TEN, BUT THE ODDS WERE OVER-WHELMING...
OH-HH!
OW-WW!
OH-HH!
BUT SUDDENLY..
FATHER! FATHER!
IT IS MY SON! HE CALLS!
MINUTES LATER, INSIDE THE BOY'S TENT
MY SON LIVES! AND YET... I THOUGHT...
IT WAS ONLY A DEEP SLEEP, BROUGHT ON BY THE MEDICINE! SOON NOW, YOUR SON WILL BE COMPLETELY WELL!
I WILL NEVER FORGET THIS DAY. THE HATE IS GONE FROM MY HEART! I THOUGHT ALL PALEFACES WERE OUR ENEMY! THIS IS NOT SO..WE WILL WAGE NO MORE WAR! WE SHALL LIVE N PEACE!
SEVERAL DAYS LATER, AS THE KID AND CACTUS PREPARED TO LEAVE...
OUR THANKS GO WITH BOTH OF YOU! YOU'VE HELPED MAKE OUR TOWN SAFE!
IT WAS YOUR DOING, DOC... BUT MAYBE THIS IS A REAL START! MAYBE WE'LL ALL LEARN THAT THE WAY TO WIN FRIENDS IS WITH UNDERSTANDING... NOT WITH GUNS!
5

FUNKY FACTS AND FREAKY FABLES, FROM THE FICKLE FINGER OF FORBUSH!

ITEM! Don't miss the big changes among our swingin' superheroes! What big changes? We hoped you'd ask. For example, CAPTAIN AMERICA starts a new life this month! What happens to the Thing shouldn't happen to a Yancy Streeter as he battles the Hulk in FANTASTIC FOUR #112! SAVAGE TALES (Our M-rated mag — for the mature reader) looks like such a howlin' hit, that we're following it up with a ghoulish 50¢ goodie called THE TOMB OF DRACULA. (Or THE HOUSE OF DRACULA. We haven't decided yet.) It's a wholly new concept, starring Dracula himself, as he is — was — and perhaps will be. With art by GENE COLAN, BERNI WRIGHTSON, and GRAY MORROW among others, and a team of the world's most titanic scripters, headed by Marvel's merry masters, SMILIN' STAN and RASCALLY ROY themselves! May we modestly say — it ain't to be missed! As for SAVAGE TALES #2, we've corralled art by BARRY SMITH, JOHNNY BUSCEMA, GENE COLAN, NEAL ADAMS, and GRAY MORROW! And, a separate wondrous writer for each strip. Five great artists, five great authors, each creatively involved in trying to produce the type of illustrated thriller he himself would want to read!

ITEM! In answer to countless requests (that means we haven't had time to count 'em yet) from their DR. STRANGE team-up days, GENE COLAN and TOM PALMER are together again, as the regular art team in the ever-dynamic DAREDEVIL series!

ITEM! Remember us telling you there was a clue to the identity of Infinity (appearing in the now-classic THOR series), in a previous FANTASTIC FOUR ish? Well, the clue was this — our F.F. villain, Janus, was one man, representing both good and evil. Now, if you'll remember who Infinity really was (from THOR #188), you'll get the connection. (End of not-so-subtle double plug!)

ITEM! If you're wondering what happened to TOWER OF SHADOWS and CHAMBER OF DARKNESS, they're now titled MONSTERS ON THE PROWL and CREATURES ON THE LOOSE. And, if you wanna know why — so do we!

ITEM! Congratulations Department! How about TOM (PEERLESS) PALMER becoming the dazzled daddy of his very first child, a beauteous baby girl! And OUR PAL SAL BUSCEMA just welcomed his second incomparable image — a bouncing baby boy! Right on, gang!

ITEM! Hey, did everybody over 16 see "THERE'S A GIRL IN MY SOUP," with Peter Sellers and Goldie Hawn? No, we haven't turned into movie critics, but how about the fact that someone in the cast must be a rabid Marvel fan, 'cause there's a gigantic HULK poster on one wall of a pad which somehow keeps sneaking into the shots! And then there's the CAPTAIN AMERICA mag which was being read by a stalwart in blue during one of the more symbolic scenes in "BREWSTER McCLOUD"! So, our thanks to filmdom's fearless film-makers for spreading the faith, and holding ever-higher the burgeoning banners of Marvel Eternal!

STAN LEE'S SOAPBOX

Face it — you can't win! A few years ago, at the request of hundreds of fans, we eliminated most of the dialogue balloons and captions from our cataclysmic covers. As you might imagine, this made those same hundreds of fans ecstatically happy out there in the far-reaching vastness of Marveldom Assembled. But (natch — there's always a but!), no sooner were our covers virtually word-and-balloonless, then we received an equal amount of indignant letters from other fans, threatening us with all the fearsome fates of Forbushdom if we didn't start jazzing our mags up again with lots of copy on the covers! Finally, being the easily-intimidated idiots that we are, we reverted back to the original format and tried to concentrate on our yarns once more. But did they let us? Hoo hah! We're now getting just as many letters as we did the first time, but — with a difference! Now, we're being told that the addition of copy and captions makes our mildly-majestic mags look a bit juvenile. And that's the one critique that confuses us. (Not that we're hard to confuse!) You see, we've been studying other mags — those that are definitely not printed solely for the bubble-gum brigade. Varied mags such as PLAYBOY, READER'S DIGEST, LIFE, LOOK, U.S. NEWS AND WORLD REPORT, etc. Now then — each and every one of 'em is often lavishly endowed with captions, blurbs, and cover copy of every sort. Therefore, sympathetic Sybarite, my question is this — why do so many frantic fans feel that a lot of copy on the cover gives a comic-mag a juvenile look? (Sure, we can come up with a zillion answers ourselves — but we happen to have a few rusty no-prizes left over, and so —). Send your most scholarly, sage, and scintillating answers to STAN LEE'S SOAPBOX, 625 Madison Ave., NYC,NY 10022. It may not do a thing for either of us, but think how impressed our mailman's gonna be!

Onward!

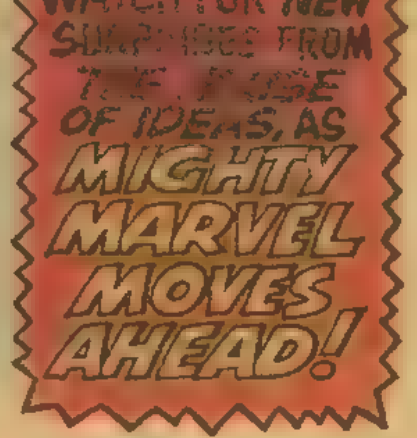
Stan

ITEM! And, speaking of show biz, those of you watching KFVS-TV in Cape Girardeau, in the famous five-state area of S.E. Missouri, weren't imagining things when you thought you saw ROY THOMAS rambling about relevance in the comics. The Rascally One was visiting his parents' home in Missouri, and since we all know how the TV titans are tuned-in to Marvel, he ended up doing a 20-minute bit in his Brooks Brothers suit and tie, overlapped by his long blond hair — which must have totally confused everyone who was watching!

ITEM! DARLIN' DICK AYERS will soon be pencilling one of Marvel's top superhero stanzas. We won't tell you which one it is yet, but how many characters do *you* know who have green skin? Wait'll you see it — it'll flap your earlobes! But don't worry about HAPPY HERBIE TRIMPE — we've got a few sensational projects mapped out for his magic pencil — and we'll tell you about 'em later on — when we're sure the competition isn't looking! But, in the meantime, we daren't forget to tell you that LONESOME GEORGE TUSKA will soon be doing two, count 'em — two, monthly mags for munificient Marvel! Which ones? Look around and see, omnipotent one. (We love to generate as much action as possible at your neighborhood newsstand!)

ITEM! We thought you'd like to know the ACADEMY OF COMIC BOOK ARTS' nominations for 1970. We've just room to tell you that, in the dramatic category, the nominees for Best Penciller are ADAMS, BUSCEMA, KIRBY. Best Inker: GIORDANO, PALMER, SINNOTT. Best Writer: LEE, O'NEIL, THOMAS. Best Continuing Feature: AVENGERS, FANTASTIC FOUR, GREEN LANTERN, SPIDER-MAN. Outstanding New Talent: CONWAY, SMITH, WRIGHTSON. We'll tip you off to the voting results in a few months, when ACBA has its Annual Awards Ceremony. By the way — our thanks to LOVABLE LENNIE PRICE, the cavortin' comedian who entertained at ACBA's last meeting, rolling the gang in the aisles with his rib-tickling routines based upon our crazy comics industry. Oh, and before we forget — any of you who are interested in becoming a SUSTAINING MEMBER of the Academy, can get further information by writing to the ACADEMY OF COMIC BOOK ARTS, 509 Fifth Ave., New York, N.Y. 10017. (Enclose a stamped, self-addressed envelope for all the dizzy details).

ITEM! Just wanna tell you that we've nothing left to tell you! Excelsior!



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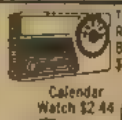

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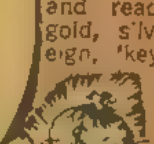

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RIDIN' THE TRAIL WITH RAWHIDE

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Dear Stan and Larry,

Just a few comments and suggestion on your westerns. First, consider the fact that you have two 25¢ western reprints. Why not use one of these for new adventures of Kid Colt, Ghost Rider, etc. I'm sure Larry could handle another story a month. You could also use Barry Smith and Herb Trimpe for artists. Gerry Conway could do a little more writing. (To preserve the overworked Ray Thomas' fine talents)

Second definitely have an annual for THE RAWHIDE KID But, have a brand new feature length story instead of a couple of reprints. Third, R.K.'s stories are getting kind of boring It's the same thing every month. Why not try a couple of continued stories. Issue #85 would have been good for this. Johnny could have continued to work for Dawson for at least four more issues. At the beginning of the story Johnny says he likes jobs with excitement. Then, he quits because he wants peace and quiet. This excuse is nice once in awhile, but it's happening every issue. This drifter bit is as overworked as Roy Thomas. Johnny could have had a couple more adventures as a shotgun rider and a couple with Tom showing him the ways of the West. Then some territory marshall — The Executioner? — could find out where he is and come after him. Which could be the basis for the next story. Finally, why not have a few guest stars like the Ghost Rider giving Johnny a hand?

Dan Mulcahy, Brandon Training School
Brandon, Vermont 05733

Your wish (and about thirty zillion other range readers too), Dan, is our command. Watch out for the brand new, #1 issue of THE RAWHIDE KID ANNUAL — pounding your way next [redacted]

And, thanks for the ideas — Larry went off mumbling into his beard something about turning into a ghost himself! Hope he recovers in time for the next sagebrush saga!

Dear Stan and Larry,

RAWHIDE #85 was good. In fact, it was very good. The art work was par (excellent), but Mr. Tartaglione does seem to really affect it (for the better... but there's still room for improvement). One thing though, who's to blame for the color scheme mix-ups? There were a few too many, but you're forgiven.

Story wise, Mr. L., your work is also on the up-sweep. But, why do you stick to Rawhide (not that that's a bad choice), and not the others.

The stories of late are fine and good, but can't you bring back a few of the costumed baddies? The irregular does help, now and then, and, with some of them brought back in teams, you might have a chance to have some guest stars in RAWHIDE start there own team — like "Trail-blazers for Justice." What do you think?

P.M.M. DAVID LOMAZOFF, 4734 N. Franklin
Phila., Pa 19120

Well, Dave, we think we better see what the rest of Rawhide's range rannies would say . . . and how about you guys and gals out there?

Dear Guys,

I have a complaint to register. Your RAWHIDE KID #84 was the worst issue I ever read I thought I was reading KID COLT, or some other "Kid"

The Rawhide Kid has a personality all his own, and this is brought out during the course of a story. But, in #84, the stories were just too short, and Rawhide's character was not present

I have been reading the RAWHIDE KID for over two years, and am quite satisfied with each issue. I re-read them many times. But, #84 did not make it. To me, all the other Kids do not even come close to Rawhide . he has it all, he's someone special

I realize the opinions of just one reader cannot have a big impact on you. In short, I feel that the Rawhide Kid deserves an entire issue per story, so we can see in detail the marvelous and unique character of the Kid in full perspective.

P.S. — I just finished reading RAWHIDE #85 — and I thought it was great! I really knew I was reading Rawhide!

Elliot Cohn, 121 E. Hoover, #15
Ann Arbor, Mich. 48104

Glad to hear it, Elliot. We know that you can't hope to please all of the people all of the time — but we were beginning to worry!

Dear Stan, Larry, John, and Jean,

My comments on RAWHIDE #83

First, the art — terrific, great, spectacular! I especially like Larry's realism. John's inks were fabulous! The last six pages, especially. Luke Clanton was just the way I pictured him — a real Western bad man.

I think RAWHIDE is one of the greats of the comics world Action, suspense, and excitement are the key factors of this wonderful, realistic strip. What I don't see is, how you guys do it? What I mean — is a combo like this, completely unsurpassed in art, story, lettering and editing.

If this keeps up, RAWHIDE KID may just become a household word!

Dan Botelho, 5307 Sesler Ave,
Cheyenne, Wyoming

Thanks, Dan — hope you'll write to tell us one thing that left us worried about your letter — which word??

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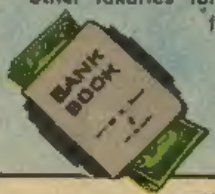

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